Batik Design Competition

The Piala Seri Endon was conceived to discover and provide a platform to support, recognise and encourage Malaysian batik-making talents. It is an annual competition that is open only to Malaysians over 18 years of age, as part of the Malaysia Batik ~ Crafted for the World movement.

The Piala Seri Endon batik design competition, named after Datin Paduka Seri Endon Mahmood, late wife of the 5th Prime Minister of Malaysia, has become an annual event that has placed Malaysian batik designers in the international limelight.

This annual competition consists of three categories which are Fashion, Soft Furnishing and Handicraft.