Held in conjunction with the Malaysia International Food & Beverage (MIFB), this annual conference is co-organised by the Malaysia Agricultural Research and Development Institute (MARDI), Marditech Corporation Sdn Bhd (Marditech) and Kumpulan Utusan.

Exploring the issues that aim at elevating the importance and developments of agro-bio industry in generating revenue, the conference highlights also commercially viable research and development models by putting forth case studies as well as presentations by leading agro-biotechnology experts and industry pioneers to encourage more entrepreneurs, multi-national corporations as well as Government linked companies to tap into the vast potential of the agro-bio industry.