

Held in conjunction with Malaysia International Food and Beverage, this conference is jointly presented by Kumpulan Utusan and AmalMerge Sdn Bhd and co-organised by the Malaysian Selangor and Federal Territory Ku Shin Choong Hung Restaurant Association, PERDASAMA, the Halal Division of the China Cuisine Association and the China Islamic Association.

The Conference aimed to serve as a platform to highlight the issues of the halal food industry as well as explore ideas on developing Malaysia as an International Halal Food Hub.