

The Business of Interiors International Conference with the aim of “Accelerating the Trendsetting Industry in the Forefront of National Economic Development”. It encapsulates the issues driving the future of interiors by complementing the strong understanding and knowledge of the forerunners of the industry, with new business strategies and approaches, arming them with the tools needed to tackle today’s issues pertaining to the tomorrow’s industry.

The Conference is a melting pot of design professionals, industry players as well as movers and shakers will help stimulate the future growth and direction of the industry in the highly competitive globalised market in keeping with rooting for the advancement, value and recognition of design innovation through presentations and talks on the issues most current, relevant and talked about in the industry.