Returning for the 4th time to be held in Malaysia, the World Golden Chef Competition is targeted to be the most exciting culinary competition on Chinese cuisines with participation of top chefs from around the world, Apart from exciting programs and activities, the event will also incorporate a valuable exhibition platform for F&B industry players to showcase and promote their products and services to food fetish consumers, offering multi-sensory experience of gastronomic indulgence, shopping spree and entertainments to all.