

Jointly organised by relevant State Governments, this Wholesome Family Fair is an event-led family exhibition that presents a wide variety of products and services relevant to all members of a family. The fair also includes a multitude of activities that are aimed to help promote and nurture the development of 'wholesome Families' so as to ensure the development and sustenance of Malaysia as a dynamic and progressive nation.

The event, which comprised three major components - a seminar, an exhibition and a family carnival, showcased the wholesome Malaysian families living in peace and harmony.