

Malaysia Trade Consumer Fair – Consumer Goods – The Best of Malaysia & Beyond

Jointly organized with The Chinese Chamber of Commerce & Industry of Kuala Lumpur & Selangor, the event was fully supported by the Malaysian Government. This exhibition showcased the best of Malaysia-made and promoted an international array of products, especially from the ASEAN countries. With participation from the region, this event highlight included business matching sessions, product presentations and launches.

ECM was endorsed by the Malaysia Book of Records as Malaysia's Largest Consumer Fair